

# Business resources

- Highway business signs
  - Sign permit applications are available
  - Fill out and submit approximately one month prior to construction
  - Coordinate with other businesses
  - Must be approved by WisDOT and municipality
    - City of De Pere
    - Town of Lawrence



**CONNECTING  
WISCONSIN**

*For additional information, please contact:  
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## APPLICATION FOR PERMIT TO INSTALL TEMPORARY BUSINESS SIGN(S) ON HIGHWAY RIGHT-OF-WAY DURING IMPROVEMENT PROJECT

APPLICANT:	
ADDRESS OF BUSINESS / ACTIVITY:	
PHONE:	
TYPE OF BUSINESS / ACTIVITY:	
SIGN LOCATION(S): (number and placement to be coordinated with Project Engineer)	
On what highway?	
1) On:	At:
2) On:	At:
3) On:	At:
4) On:	At:
5) On:	At:
6) On:	At:
Remarks:	
Two drawings MUST be attached. One drawing must show the proposed sign design(s) and dimensions and the other must show the proposed sign location(s).	

I apply for permission to install and maintain temporary directional signs at the locations listed and in conformance with the guidelines attached to this application. I agree to comply with these guidelines and will remove all signs upon completion of the project, or when directed by the project engineer. I understand that signs may be removed without notice if they do not comply with the attached guidelines, do not match the attached drawings or do not comply with any additional conditions stated on or attached to the permit.

Approved by: \_\_\_\_\_ Applicant signature  
Project Manager \_\_\_\_\_ Maintaining authority (if sign location is not on STH)  
Project I.D.: \_\_\_\_\_